

A Service-Oriented Application for an Enterprise Datacenter

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The Rise and Rise of the Declarative Datacentre

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Roger Needham Building, Microsoft Research Cambridge

Agenda

- A Service-Oriented Application for an Enterprise Datacenter
 - Motivation for “Datacenter” applications
 - Why the “Cloud” is not the universal panacea
- Service Models
 - Practical look at some current tools
- Call to Action
 - After reviewing common problems, a very short wish list from the developer/IT point-of-view

Business Scenario

- REDMOND, Wash. — January 24, 2008
— Microsoft Corp. announced second quarter revenue: \$16.37 billion
- Business Outlook
 - Microsoft management offers the following guidance for the quarter ending March 31, 2008:
Revenue is expected to be in the range of \$14.3 billion to \$14.6 billion.
- Error Margin: \$0.3 billion / 14.3 billion ~ 2%

Fast Forward

- REDMOND, Wash. — Apr. 24, 2008 — Microsoft Corp. today announced third-quarter revenue: \$14.45 billion
- Remember Guidance: **“Revenue is expected to be in the range of \$14.3 billion to \$14.6 billion.”**
 - More than 600 “Contributors” all around the world
 - About 300 “Reviewers”, and “Approvers”
 - A team of about “50” “Business Modelers”
 - IT resources with rigorous security policies to follow

Financial Datacenter Applications

- **Data Is More Important Than Any Process**
 - Cannot “Reboot” and continue like typical online web services
 - Non-repudiation of every data change
- **Deployment Data Is a Secret**
 - Server names, locations, accounts, etc.
- **Several “Services” Need to be “Connected”**
 - Database, authentication, file Share, etc.

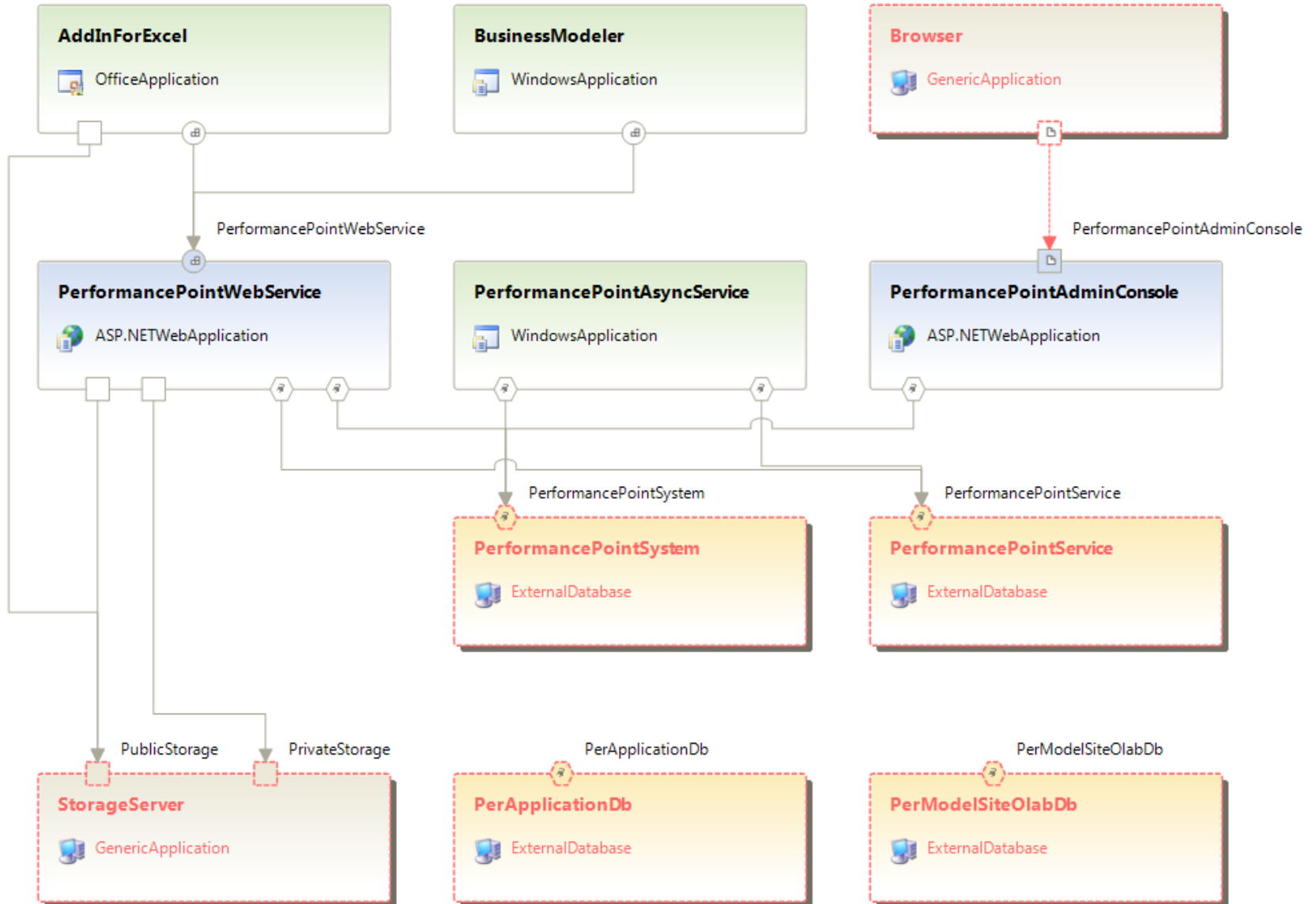
Many Meanings of “Application”

- Operating System Level
- Services Level
- Tools
- “Integration Packages” (Vertical Frameworks)
- Vertical Applications

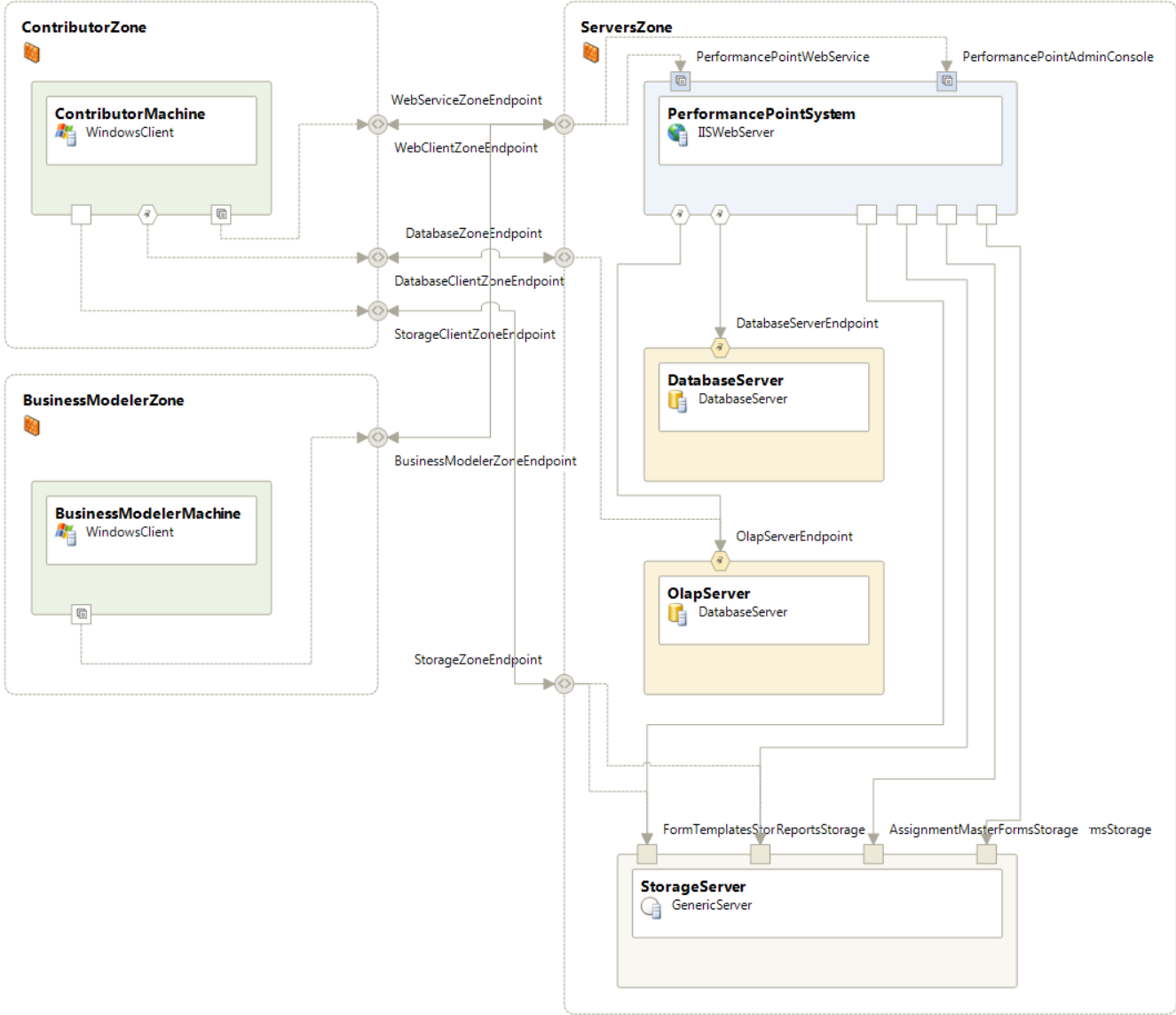
Services Used by Financial Applications

- File Servers
- Web Servers
- Relational Databases
- Hierarchical Databases
- Authentication Services
- Application Services
 - Implementing Business Rules
 - Proxies for legacy or external applications
- Web Services
 - Management Hierarchy
 - Business Organization (Subsidiaries, Products, ...)

Application Diagram



Logical Datacenter Diagram



Sample Application Deployment

```
<DeploymentConfig>
<!-- Servers and Services -->
  <Parameter Name="ReferenceDatabaseServer" Type="Server">server</Parameter>
  <Parameter Name="AnalysisServicesServer" Type="Server">server</Parameter>
  <Parameter Name="PerformancePointWebService" Type="Uri">http://server:46787</Parameter>
<!-- Storage Locations -->
  <Parameter Name="FormTemplatesLocation" Type="Uri">\\server\Form_Templates</Parameter>
  <Parameter Name="ReportsLocation" Type="Uri">\\server\Reports</Parameter>
  <Parameter Name="AssignmentFormsLocation" Type="Uri">\\server\Assignment_Forms</Parameter>
  <Parameter Name="AssignmentMasterFormsLocation" Type="Uri">\\server\Master_Forms</Parameter>
<!-- Users -->
  <Parameter Name="ContributorAccount" Type="Account">domain\user1</Parameter>
  <Parameter Name="ContributorAccountEmail" Type="Email">user1@example.com</Parameter>
  <Parameter Name="ReviewerAndApproverAccount" Type="Account">domain\user2</Parameter>
  <Parameter Name="ReviewerAndApproverAccountEmail" Type="Email">user2@example.com</Parameter>
  <Parameter Name="BusinessModelerAccount" Type="Account">domain\user3</Parameter>
  <Parameter Name="BusinessModelerAccountEmail" Type="Email">user3@example.com</Parameter>
</DeploymentConfig>
```

Common Deployment Issues

- Hard-coded Dependencies and Parameters
 - Web Server is not always at port 80
 - Web protocol is not always http (it may be https)
 - There is more than a single server
- The Physical Layer
 - A server with two network cards may only accept certain connections through one of the cards
- Security
 - Different accounts may be used in different connections
 - Security issues may be very hard to “debug” (see next slide)

Microsoft SQL Server Management Studio

File Edit View Query Project Tools Window Community Help

New Query

AdventureWorks_Resorts_Re Execute

Object Explorer

(Microsoft Analysis Server 9.0)

- Databases
 - AdventureWorks_Resorts_Corpc
 - AdventureWorks_Resorts_Resor
- Assemblies

Summary

Cube: OPEX Model

Metadata Functions

- OPEX Model
 - Measures
 - KPIs
 - Account
 - BusinessDriver
 - BusinessProcess
 - Currency
 - DestinationCurrency
 - Entity
 - ExchangeRate

```

with member [Account].[Corporate].[ ] as
'null'

set BlankRow as
'([Account].[Corporate].[ ])' select (
*
{[Time].[Monthly].[Year].[Year 2004]}

```

Messages Results

	Variance	Variance
	Year 2004	Month 1 Year 2004
Building & Grounds Maintenanc...	(null)	(null)

Query executed suc... AdventureWorks_Resorts_ResortMgt 00:00:01

Ready Ln 1 Col 1 Ch 1 INS

Microsoft SQL Server Management Studio

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```

Messages

```

Executing the query ...
The Revenue Model cube either does not exist or
Execution complete

```

Query completed wit... AdventureWorks_Resorts_ResortMgt 00:00:00

Ready

Other Applications

The screenshot shows the Hector application window with the following components:

- Header:** "Hector" logo and "Mediaroom and FE/FEH1 Deployment and Customization Tool" text.
- Menu:** Open, Save, Set Content, Tools, Exit.
- Left Panel:** File explorer showing "Paris.xml" and "MSR" folder with sub-items: Cambridge, Boston, SanFrancisco, Redmond, SVR-CTRL, SVR-SE, SVR-DWS.
- Main Content Area:**
 - Products and Roles:** Product: FE17. Roles list includes Controller (checked), Streaming, DW, DWProxy, 2Way, OCS, MCS (checked), RMS, and TrackingApp.
 - Server Configuration:** Server: SVR-CTRL, Organization: MSR, Site/Location: Redmond, Local Admin Password: password.
 - Primary Domain Controller:** Checked. Groups table with columns "Group Type" and "Group Label".
 - Partition:** Single.
 - Network:** Table with columns: Network, Server/Cluster Name, IP Address, Network ID, Subnet Mask, Gateway, Primary DNS, Secondary DNS.
 - Products Table:**

Product	Product Key	Key Type
Win2K3-STD		Unknown
SQL2K-STD		Unknown
- Right Panel:**
 - Out-of-Band Configuration**
 - EPG Data Provider Info**
 - Network Parameters:** Time Zone: (GMT-08:00) Pacific Time (US and Canada); Tijuana. Time Server (unchecked), SNMP Server (unchecked).
 - Domain Configuration:** Domain Name: MSTV.Domain.com, Domain Admin Password: Password, DNS Forwarders.

Call to Action

- Standards for the configuration files
 - Single one (SML, WS-Management, CIM)
- Deployment and monitoring tools that are “metadata based”
 - Remote verification keeping secrets
 - “I notice that the application service cannot connect to your database endpoint”
- Scalability
 - “Accelerators” for large deployments
- Deployment Information As “Language Feature”
 - Avoid repeating UML (Unified-Modeling Language):
the model is perfect, just out-of-sync with the code...

Online Resources

- Dynamic Systems Initiative
 - <http://www.microsoft.com/dsi>
- Service Modeling Language
 - <http://www.w3.org/XML/SML/>
- WS-Management
 - <http://www.dmtf.org/standards/wbem/wsman>
- Common Information Model
 - <http://www.dmtf.org/standards/cim>
- Microsoft Office PerformancePoint
 - <http://www.microsoft.com/business/performancepoint/>
 - PerformancePoint Sample: [Planning Data](#)
 - PerformancePoint Sample: [Monitoring Data](#)
 - PerformancePoint Sample: [Data Integration Kit](#)